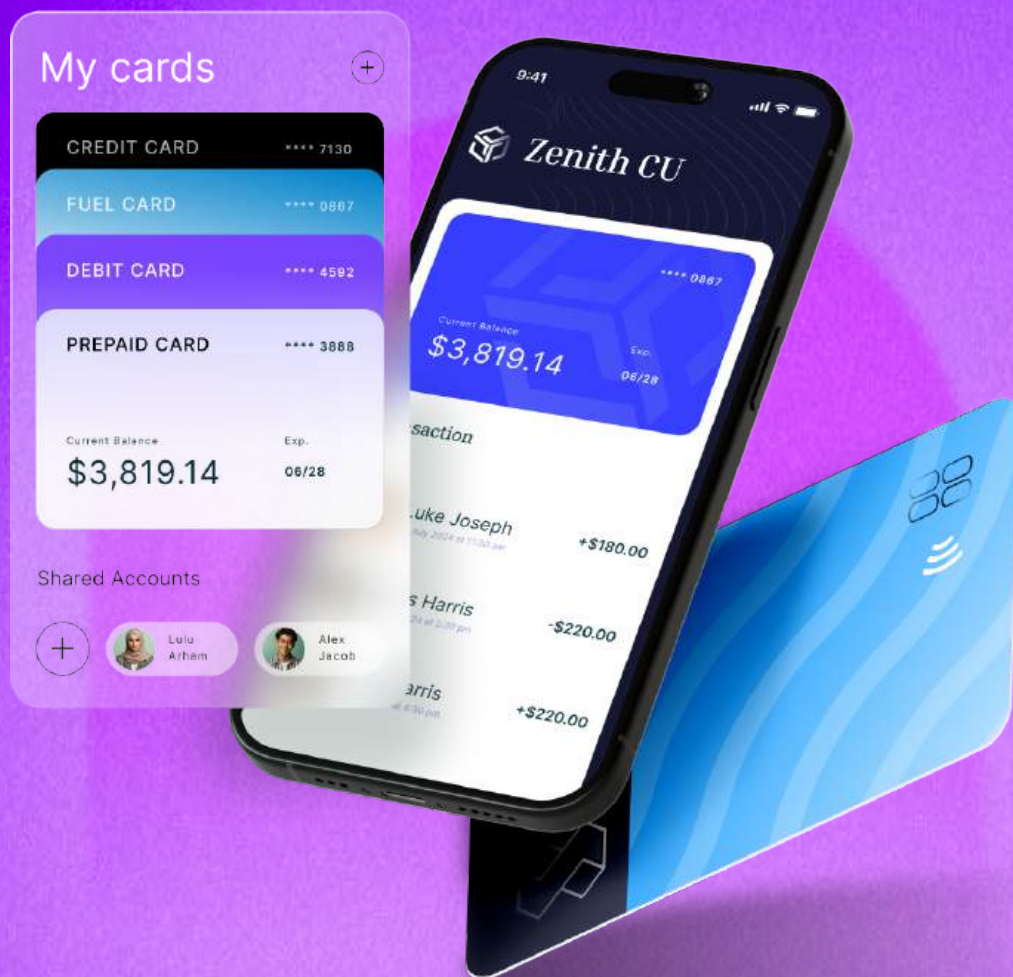


zeta

— Next-Gen Processing —

Launch Card Programs Your Members Will Love

with the most powerful processing platform ever built



Instant Issuance | Family Cards | Blazing-Fast UX
Real-Time App Updates | Intuitive Repayments

Delivering Exceptional Member Experiences

Zeta was founded because banks and credit unions are frustrated with their software. We have built a truly digital-native credit card processing platform, that shifts the power back to card program managers, empowering them to offer member-first card programs with flexibility, speed, and a personal touch.

Zeta's platform isn't just an upgrade; it's a complete reimagining of credit card processing. Some of the standout platform features for members are



Instant Card Issuance

Instant access to digital credit card for online and mobile payments.



Family Hub

Instantly provision family cards, set usage controls and track spending



Hyper-personalization

Personalized interest rates, fees, usage controls, and rewards, tailored to each member



Credit Health

Credit score history with tips to help users improve credit health



Real Time Insights

Real-time access to balances, statements, alerts & notifications, and spend insights.



AI-Powered Assistant

24/7 conversational AI based assistance for insights and support.

Driving Concrete Outcomes for Credit Unions

Zeta's next-gen card processing platform equips credit unions to deliver tangible business outcomes by driving membership growth and revenue while significantly improving operational efficiency.



Compete with Fintechs

on innovation, member experience, and agility



Bulletproof Compliance

with multi-layered defence and full auditability



Fortify Security

with advanced fraud detection and zero trust security framework



Turbocharge Speed-To-Market

of launches, innovation, and feature updates



Boost Efficiency with AI

for Integrated customer service: chat, voice, and tickets

Trusted by Issuers, Loved by Cardholders

25 M+
cards launched

7
countries live

1700
creators at work

"Love this product so much. I can't get enough. I am in awe."

- Head of Digital Transformation, Top 10 US Issuer

Awesome card

"Easy application process and great app that makes paying and staying on track super easy and fun!"



credit karma

This is what every card should be

"And the app is so awesome. Looks super modern and has made managing my account so simple and quick. Way better than the apps for my other cards."



Google Play

The best card I have

"...The app blows all others out of the water. Truly awesome!"



App Store

Harness the most powerful processing platform ever built

So your card program is looking into the future and not the past



Tachyon

Cards and Payments Processing



Neutrino

Digital Experiences



Saturn Servicing Platform

Customer Support and Back Office Operations



Luminos

Customer Engagement



Merlin

Omnichannel Natural Language AI Bot



Zeus Data Platform

Data Intelligence

Powered by Next-Gen Technology



Cloud Native Architecture



API-First & Modular



Designed for Omnichannel



Mobile Ready



Extensive Configurability



Extensible Data Model



Zero Trust Security



Five 9s Reliability

Leading Cardholder Experiences, Powered by Zeta



SPARROW CARD

#1 Non-Prime Card Experience for Underserved Americans

- Concept to launch in < 8 months
- Card issuance in < 3 seconds for 97% of applicants
- <100ms response time on every customer action

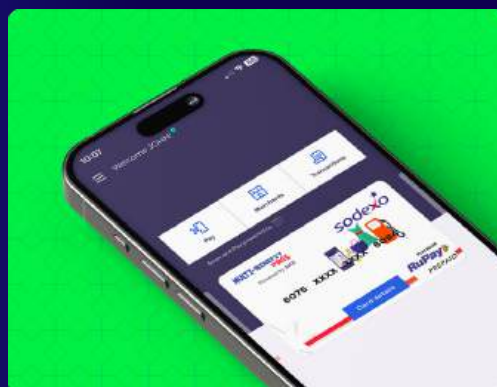
[Learn More →](#)

PLUXEE (FORMERLY SODEXO BENEFITS)

Global Market Leader for Employee Benefits

- All-in-one prepaid card with support for open-loop, closed-loop, and cash withdrawals
- 100% digital issuance, distribution of funds and reconciliation of employee benefits
- Rich & granular card controls

[Learn More →](#)



PIXEL CARD BY HDFC BANK

India's 1st next-gen card for digital-natives

- 100% digital issuance & management
- Customizable by segment
- Customer-first, DIY experience

[Learn More →](#)

About Zeta

Headquartered in San Ramon, California, Zeta was named by Celent in 2023 as being among the likeliest partners for US banks and credit unions looking to modernize to a next-gen issuer processing platform. With our marquee credit card ranked #2 by American cardholders, Zeta is already acknowledged by leading issuers as the go-to platform for market-leading credit card experiences.

Globally, Zeta is recognized as a next-gen banking technology company. Our platform enables financial institutions to launch extensible and compliant banking asset and liability products, across cards, loans and deposits, rapidly. Our cloud-native and fully API-enabled stack supports processing, issuing, lending, core banking, fraud, loyalty, digital banking apps, and many other capabilities.

Zeta has 1700+ employees with over 70% in technology roles across locations in the US, Middle East, and Asia - representing one of the largest and most capable teams ever assembled in banking tech. Globally, customers have issued 25M+ cards on our platform. Visit us at www.zeta.tech or follow us on LinkedIn, YouTube, and X.



PCI DSS v4.0
PCI 3DS v1.0



SOC 2 Type II



ISO 27001:2013
ISO 22301:2019
ISO 27701:2019



GDPR / CCPA



EMV 3D-Secure

Unlock the Full Potential of Your Card Programs

Request for Zeta's Next-Gen Processing Workshop

Contact us

sales@zeta.tech